

ECM Brand Kit - Read Me

These files are for your use per the terms of your Electracast Media Podcast Distribution & Marketing Agreement.

Included are:

For Cover Art:

- Two .png graphics files with the ElectraCast visual logo, to be superimposed on your Podcast cover art (3000 x 3000).

Note: The backgrounds are transparent (“Alpha Channel”). One has the word “Cast” in white, the other in black - choose one, depending on your lower left background color of the cover art.

For Podcast Promo:

- An .mp3 file of our ElectraCast Sonic Brand audio logo, to be added to end of your :30-second podcast promo.

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