

## Your awesome 30-second promo!

Hit these points to make it the best!



- Up top: Who are you? Shout out the name of your podcast and your host(s).



- Give 'em a taste. Tell 'em what your show is about. Have some fun. Give 'em a quick hit or quip!



- Tell 'em who it's for (entrepreneurs, music-lovers, moms, the spiritually-minded, sci-fi nerds, etc).



- Tell 'em to listen! Follow! Subscribe! Join us next time! Find us where ever you get your podcasts!



- Set the mood. Include a bit of background music. Make sure it's instrumental (vocals may distract). Make sure it's cleared (and if you need help finding cleared music, let us know).



- Make things easy for yourself. Maybe you already have a good promo or trailer. Think about editing the thing you already have to fit the criteria. Easy!



- Always include the ElectraCast sonic branding at end of promo - get it here: <https://ln5.sync.com/dl/be6257ca0/em6d9mi2-gke4v3sd-ddith33m-j8d7t32d/view/default/7760340770013>



- Upload your final edited :30 second promo as an .mp3 here: <https://ln5.sync.com/dl/050647c20/tp8d5hxy-dx84jg7h-jwg49myx-tqehyhjj>



- **IMPORTANT:** Make sure you tell your ElectraCast Network Lead that you uploaded your promo.